



القطر العربي السوري

منظمة طلائع البحث

قيادة المنظمة

الرقم: ٢٤٤
التاريخ: ٣٠/٧/٢٠٢٤

تعميم رقم (٢٩)

إلى قيادة فرع طلائع البحث في محافظة

تحية عربية:

بناءً على كتاب اللجنة الوطنية السورية لليونسكو رقم ٥٤٣/١٣٨٧/٤ (٢٩/٤) ت ٢٠٢٤/٦/٢٣ المتضمن:

أعلن الاتحاد الوطني الكازخستاني لأندية اليونسكو عن مهرجان الشباب الدولي - كوكب الفن - ٢٠٢٤ بعنوان:

(التراث العالمي لليونسكو) في مدينة ألماتي في جمهورية كازخستان في الفترة من (٢٤ لغاية ٢٧ تشرين الأول

/٢٠٢٤) للأطفال ممن تتراوح أعمارهم بين ٣-١٨ سنة في مجال (الفن والنحت - فنون الزخرفة

التصوير الفوتوغرافي) على أن تصل الأعمال إلى قيادة المنظمة في موعد أقصاه يوم الخميس ٢٠٢٤/٧/٢٥.

ملاحظة:

- يمكن ارسال الأعمال مع الاستمارة باللغة الانكليزية عن طريق البريد الالكتروني المرفق صورة تفصيلية عنه وعن شروط المسابقة وكيفية التقديم .
- يرجى موافاتنا بإسماء المرشحين لنتمكن من المتابعة.

والخلود لرسالتنا

رئيس منظمة طلائع البحث
الرفيق الدكتور عزت عربي كاتبه



رئيس مكتب الفنون الجميلة
الرفيق هيسم أبو مغضب

صورة الفون
- الرفيق الدكتور رئيس مكتب الفنون الجميلة والطلائع العربي القطري / رئيس الفنون الجميلة بالقطر
- الرفيق معون وزير التربية للفنون التعليم الأساسي والطلائع / رئيس الطلائع
- مكتب المنظمة | الإمارة - الفنون الجميلة
- جهات فروع منظمة طلائع البحث (مكتب الفنون الجميلة- لبنان).



DAT :

REF :

التاريخ: 1445 / /

اليوم: 2024 / /

الرقم: 29/4 / 43

الموضوع: مشاركة في مهرجان

- منظمة اتحاد شببية الثورة

- منظمة طلائع البعث

وردنا من اللجنة الوطنية لجمهورية كازاخستان لليونسكو والإيسيسكو ع/ط البريد الإلكتروني الرسالة الإلكترونية رقم 18-2-16052/18-2-2024م، المتضمنة إعلاننا بأن الاتحاد الوطني الكازاخستاني لأندية اليونسكو ينظم مهرجان الشباب الدولي - كوكب الفن- 2024، بعنوان "التراث العالمي لليونسكو"، في مدينة ألماتي في جمهورية كازاخستان في الفترة من 24 إلى 27 تشرين الأول/ 2024م، وذلك في إطار رئاسته للاتحاد العالمي لأندية وجمعيات اليونسكو، وبدعم من اللجنة الوطنية لجمهورية كازاخستان.

يهدف هذا المهرجان إلى دعم الشباب الموهوبين وتحقيق إمكاناتهم الإبداعية عبر نشر تنوع أشكال التنوع الثقافي وتعزيز العلاقات الودية بين جيل الشباب لبناء السلام والوئام، من خلال دعوة الشباب والأطفال ممن تتراوح أعمارهم بين 3-18 سنة إلى تقديم أعمالهم بتقنية واحدة من الفنون الآتية: الفن والنحت والفنون الزخرفية والتصوير الفوتوغرافي، وسيكون آخر موعد لقبول الطلبات /31/ تموز/2024م، وسيتم عرض هذه الأعمال على لجنة تحكيم ليتم تأهيلهم إلى التصفيات النهائية. ويمكن للمشاركين تقديم أعمالهم مع استمارة التقديم باللغة الإنكليزية عن طريق البريد إلى العنوان المرفق بالرسالة، كما يمكنهم أيضاً إرسال اللوحات بصيغة رقمية مع الاستمارة المذكورة أعلاه إلى البريد الإلكتروني المرفق بالرسالة، (مرفق معلومات تفصيلية عن شروط وكيفية التقديم). وستقوم الجهة المنظمة بتغطية نفقات الإقامة والوجبات والتنقلات للفائزين الوطنيين ضمن مدينة ألماتي طوال فترة المهرجان من قبل اللجنة المنظمة، بينما تقع تكاليف السفر الجوي الدولي على عاتق الجهة المشاركة، وسيكون العرض الرسمي لألبوم فن التراث العالمي في باريس خلال شهر تشرين الثاني-2024.

يُرجى الاطلاع واتخاذ ما ترونه مناسباً لتعميم هذه الدعوة، وموافقاتنا بأسماء المرشحين لنتمكن من المتابعة، منوهين بأننا خاطبنا وزارة الخارجية والمغتربين لبيان الرأي في الموافقة على للمشاركة. شاكرين تعاونكم.

وزير التربية

رئيس اللجنة الوطنية السورية لليونسكو

الدكتور محمد عامر المارديني

مصدقاً على:

- مكتب السيد الوزير

- اللجنة الوطنية (3)

وزارة التربية / اللجنة الوطنية لليونسكو :هاتف مقسم:(120) 3312651(11)00963 هاتف مباشر: 3321373(11)00963

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2024



PRESS-ANNOUNCE
INTERNATIONAL FESTIVAL
THE PLANET OF ART – 2024

The acceptance of applications for the International Youth Festival "The Planet of ART – 2024" has started

Kazakhstan National Federation of Clubs for UNESCO announces about the launch of the art cycle of the International Youth Festival **THE PLANET OF ART – 2024**. View the terms and conditions of the competition by following the [link](#) or on the website <https://unescoclubs.kz/>

In 2024, the art cycle of the International Youth Festival **THE PLANET OF ART - 2024** is dedicated to the study and dissemination of knowledge about UNESCO World Heritage sites, and is held within the framework of the 15th anniversary of Kazakhstan National Federation of Clubs for UNESCO and Kazakhstan's chairmanship in the World Federation of UNESCO Clubs and Associations. Children and youth aged 3 to 18 years from all over the world are invited for participation by choosing one or several World Heritage sites for their creative artworks. Applications are accepted in the following categories: art, sculpture, photography and decorative arts. The organizers encourage to explore topics related to the protection, sustainability and importance of cultural and natural diversity.

The project has exclusively social nature and supports gifted young artists to realize their creative potential and promote the UNESCO World Heritage sites. It is expected that due to the scale and wide international coverage, more than 10,000 children, regardless of their social status, including children from remote regions, will have an equal chance to demonstrate their talents and further work with leading artists of Kazakhstan on an absolutely free basis.

According to the organizers of the festival, **THE PLANET OF ART – 2024** supports all forms of diversity of cultural expression and strengthens friendly ties between young talents from different parts of the world.

The Festival is organized with the wide support of the National Commission of the Republic of Kazakhstan for UNESCO and ICESCO, the Ministry of Foreign Affairs of the Republic of Kazakhstan, the Ministry of Education of the Republic of Kazakhstan, the Ministry of Culture and Information of the Republic of Kazakhstan, Akimat of Almaty City and the Regional UNESCO Almaty Office. Official partner of the project: Eurasian Resources Group (ERG). Co-partner: TengizChevroil company.

The culmination of the festival will be the release and presentation of the thematic album "**Art of the World Heritage**", which will include the artworks of the finalists and winners of the project, as well as the award ceremony of the winners of festival in October 2024 in Almaty city.

For additional information contact the following number:
Aisana Miram, +7 700 394 32 82 (WhatsApp available), pr.kazfuca@gmail.com



unesco

Kazakhstan
National Commission

Қазақстан
Республикасының
ЮНЕСКО және ИСЕСКО
істері жөніндегі
Ұлттық Комиссиясы

National Commission
of the Republic of Kazakhstan
for UNESCO and ICESCO

№ 18-2-18/16052-И
5 June 2024

Dear Colleagues,

The National Commission of the Republic of Kazakhstan for UNESCO and ICESCO presents its compliments to your esteemed National Commission and has the honour to inform of the following.

In the framework of Kazakhstan's presidency in the World Federation of UNESCO Clubs and Associations, the Kazakhstan National Federation of Clubs for UNESCO organizes the **Art Cycle of the International Youth Festival THE PLANET OF ART – 2024 on the theme "UNESCO World Heritage"**.

Traditionally, young artists from around the world are invited to participate in the project and present their works in any technique in one of **three categories: Art, Sculpture and decorative arts and Photography**.

It is expected that the project will cover over 10,000 participants from different countries and in accordance with the qualifying round, the best finalists and winners will be determined by the jury.

The festival will lead to the **Final of THE PLANET OF ART – 2024 and solemn presentation of the album "Art of the World Heritage"**, which will be held in **October, 2024 in Almaty (Kazakhstan)**.

The main goal of the project is to support talented youth and realization of their creative potential by popularizing the diversity of forms of cultural expression and strengthening the friendly ties of the younger generation through building peace and harmony.

To the National Commissions for UNESCO

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Д.Қонаев көшесі, 31 пәтер
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Considering the importance and high level of this initiative, we are pleased to invite young people aged 3 to 18 from your countries to participate in THE PLANET OF ART – 2024.

Registration deadline is July 31st, 2024. Accommodation, meals and transfers of the national winners within the Almaty city for the period of programme will be funded by the Organizing Committee. International airfare has to be covered by sending party. For more information, please contact +7 700 394 32 32 or +7 700 394 32 92 (WhatsApp is available) and email art.kazfuca@gmail.com.

Please accept our consideration and hope for a further fruitful collaboration.

Encl.: 8 pp.


Zhanar SHAIMENOV
Secretary-General



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REGULATIONS
of the art cycle
of the International Youth Festival
THE PLANET OF ART - 2024
(Almaty, Kazakhstan)

In 2024 the art cycle of the International Youth Festival THE PLANET OF ART-2024 is dedicated to the exploring and dissemination of knowledge about UNESCO World Heritage sites, and is held within the framework of the 15th anniversary of the Kazakhstan National Federation of Clubs for UNESCO and Kazakhstan's chairmanship in the World Federation of UNESCO Clubs and Associations

The history of the project begins in 1999, when, on the initiative of the Director General of UNESCO, a creative drawing competition for children was launched in all member countries of the organization.

This event became the starting point in the development of the Clubs for UNESCO movement in the Republic of Kazakhstan. Today, the International Youth Festival THE PLANET OF ART is an annual key event, in which over the years of its implementation more than 75,000 children and youth have taken part.

Due to the joint efforts of a wide range of partners, all participants, regardless of social conditions and place of residence, have an equal chance to demonstrate their talents and subsequently work with leading specialists absolutely free of charge

As a result of the project, the finalists of the festival are invited to the city of Almaty to undergo an educational and cultural program, get acquainted with the national culture, gain valuable experience in cooperation with leading experts and artists of the Republic of Kazakhstan and also make friends from around the world.

It is worth mentioning that as part of the implementation of the art cycle of the International Youth Festival THE PLANET OF ART - 2024, it is planned to organize a traditional exhibition of the winning artworks at UNESCO Headquarters in Paris (France) in November 2024. This event will open new horizons for project participants, allowing them to present their works to the world community and become part of the global dialogue in the arts.

The theme of the festival in 2024 is **UNESCO World Heritage Sites**, the artistic expression of their beauty and fragility. The festival is designed to raise awareness of the younger generation about global natural and cultural values, the importance of their preservation and protection.

UNESCO World Heritage Sites are outstanding natural and cultural attractions and their value is universal and worldwide. These objects symbolize the architectural and landscape diversity of the planet and are an integral part of world history. Studying and caring for the World Heritage,

accessing the inexhaustible treasury of world culture strengthens the ideals of peace, and creativity helps to express the individuality of everyone and, at the same time, unites a variety of people.

The Kazakhstan Federation, within the framework of its chairmanship in the World Federation of Clubs and Associations for UNESCO, is launching a new cycle of the International Youth Festival **THE PLANET OF ART - 2024**. This initiative is aimed at expanding the creative potential of youth and supporting the development of the gifted younger generation - the main driving force that will ensure future sustainable development, preservation of the world and its cultural wealth. The festival will allow the younger generation to deepen mutual understanding, intercultural dialogue, and knowledge of the regions and participating countries.

Objective:

Supporting talented youth, revealing their creative potential, popularizing the diversity of art and culture of the participating countries at the international arena through strengthening international cultural ties, studying UNESCO World Heritage sites, visually representing their importance and beauty, as well as demonstrating the need for subsequent protection and preservation.

Tasks:

- promoting ideas of peace and harmony through culture and art;
- support and development of creative youth and children;
- development of the creative potential of children from remote regions and socially vulnerable segments of the population;
- popularization of children's and youth creativity and strengthening of friendly ties between young artists from different countries;
- promoting all forms of diversity of cultural expression and enhancing their national relevance;
- preservation of cultural heritage;
- raising public awareness of the importance of preserving and protecting of outstanding cultural sites included into UNESCO World Heritage List;
- promoting recognition and understanding of the different cultures represented in UNESCO World Heritage;
- promoting dialogue and cooperation between artists, cultural heritage experts and the public;
- enhancing sustainability and environmental responsibility in World Heritage management;
- creating a platform for the exchange of ideas, best practices and innovative approaches to the conservation and promotion of World Heritage;
- promoting Kazakhstan's experience of intercultural dialogue and mutual understanding;
- expanding the horizons of participants, the opportunity to demonstrate their abilities, skills, imagination and individuality;

- V
- exchange of experience and improvement of professional skills;
 - attracting leading figures of art and culture of Kazakhstan to work with children;
 - promotion and support of Kazakhstan's initiatives in international organizations;
 - attracting the attention of the wider international community to Kazakhstan by demonstrating the creative potential of youth;
 - strengthening the creative potential of the Festival participating countries;
 - promotion and popularization of the clubs for UNESCO movement among the general public;
 - interaction of festival participants at the international level.

Organizers of the project:

Kazakhstan National Federation of Clubs for UNESCO and World Federation of UNESCO Clubs and Associations

With the support of: National Commission of the Republic of Kazakhstan for UNESCO and ICESCO, the Ministry of Foreign Affairs of the Republic of Kazakhstan, the Ministry of Education of the Republic of Kazakhstan, the Ministry of Culture and Information of the Republic of Kazakhstan, Akimat of Almaty City and the Regional UNESCO Almaty Office.

Official project partner: Eurasian Resources Group (ERG)

Co-partner: TengizChevroil Company

Conditions of the competition:

- **Participants:** children and youth from 3 to 18 years old.
- **Technique:** free.
- **Size:** free.

Participants depict or interpret, of their choice, one or several UNESCO World Heritage Sites in their work in a variety of art forms: painting, sculpture, photography and decorative arts. Organizers encourage exploration of themes related to conservation, sustainability and the importance of cultural and natural diversity. Demonstrate creativity and unique artistic styles, presenting UNESCO World Heritage sites in a new light.

- Each work must be accompanied by a completed participant form (according to **Annex 1**). Works with an incorrectly filled out application form are not allowed into the competition, works will not be returned.
- **Participation in the festival is carried out without an entrance fee.**
- **The number of artworks sent from each country is not limited**

Category and performance techniques:

- Art
- Sculpture and decorative arts
- Photography

Category: Art

Participants draw a picture reflecting the historical or cultural significance of UNESCO World Heritage Site.

The property must be depicted in all its beauty and grandeur, and its unique architectural features, natural landscapes, or cultural significance must be conveyed.

Participants use vibrant colors and detailed brushstrokes to create an artwork that captures the imagination.

Category: Sculpture and decorative arts

Participants create a sculpture or crafts artwork that embodies the spirit of UNESCO World Heritage Site.

The history and meaning of the object must be conveyed through shape and texture, and materials that are appropriate to the chosen object are used.

Participants create artworks that inspire and move viewers.

Category: Photography

Participants showcase UNESCO World Heritage Site through photography that highlights its exceptional value and beauty.

During the work, participants apply the laws of composition, lighting, and perspective to create a visually breathtaking image that conveys the significance of the subject.

Must be created a photography that reflects not only the physical characteristics of the subject, but also its cultural and historical context.

General criteria for all categories:

Evaluated

- artistic value and technical skills;
- originality and creativity;
- connection with the topic;
- understanding and conveying the significance of UNESCO World Heritage Site;
- visual impact and aesthetic appeal;
- inspiring and enlightening format;
- compliance with the rules of the competition including deadlines for submitting applications.

Stages:

- **I STAGE:** Announcement of the project and acceptance of applications (May 30 - July 31, 2024).
- **II STAGE:** Qualifying round and preparation to the final of the project.
- **III STAGE:** Final of the International Youth Festival THE PLANET OF ART (October 24-27, 2024).
- **IV STAGE:** Exhibition of the finalists' works at UNESCO headquarters in Paris, France (November 2024).

STAGE I: Announcing the project and accepting applications (May 30 - July 31, 2024)

Submission of the artwork:

1. Original artworks must be sent **before July 31, 2024** to the office of the Organizing Committee of the Kazakhstan National Federation of Clubs for UNESCO by any express mail (UPS, DHL, EMS, etc.) or simply by mail to the address **Republic of Kazakhstan, Almaty,**

9

050046, pr. -t Abaya, 159 with the note **THE PLANET OF ART Festival - 2024.**

- 2. In case of difficulties providing original artworks, paintings can be sent in digital format to the following email: art.kazfuca@gmail.com. The file name must be the Author's First and Last Name. Photo format JPEG or JPG, photo size at least 2 MB. Maximum 10 MB. The letter must be accompanied by a participant form (Annex 1).
- 3. Works that will be presented to the organizing committee must be without a passe-partout, without tags (signatures, stickers, etc.) on the front side of the work. **Damaged artworks will not be evaluated by the jury.**
- 4. It is necessary to attach a participant form completed in English to each artwork (Annex 1).
- 5. Exclusive rights to further free use of submitted works are transferred to the organizing committee represented by the Kazakhstan National Federation of Clubs for UNESCO and are not returned.

In case of non compliance with one of these points, the artworks will not be submitted for the jury consideration!

STAGE II: International qualifying round (August 1 – September 30, 2024)

Results:

- All Festival participants will receive a "Certificate of Participation"
- Finalists included in the album - "Finalist Diploma"
- Winners - "Winner Diploma"
- Teachers of the finalists - "Certificate for preparing the finalist of the Festival"
- National coordinators and partners of the project - "Gratitude Letter"

STAGE III: Final of the International Youth Festival THE PLANET OF ART (October 24-27, 2024)

Contacts:

Organising Committee
International Youth Festival THE PLANET OF ART - 2024
 Kazakhstan National Federation of Clubs for UNESCO
 Republic of Kazakhstan, Almaty, 050046, Abay Ave., 159
 Contact number: +7 (700) 394 32 32, +7 (700) 394 32 92
www.unescoclubs.kz, art.kazfuca@gmail.com

STAGE IV: Exhibition of the finalists' artworks at UNESCO Headquarters in Paris, France (November 2024)

Preparation and exhibition of finalists' artworks of the International Youth Festival THE PLANET OF ART at UNESCO Headquarters in Paris, France



**Participant Form
International Youth Festival
THE PLANET OF ART**

1	FULL NAME (filled out according to passport data)	
2	GENDER:	
3	DATE OF BIRTH:	
4	COUNTRY:	
5	CONTACTS (E-MAIL, NUMBER.):	
6	TITLE OF WORKS:	
7	PERFORMANCE TECHNIQUE:	
8	NAME OF EDUCATIONAL INSTITUTION, ADDRESS:	
9	FULL NAME OF TEACHER (filled out according to passport data)	